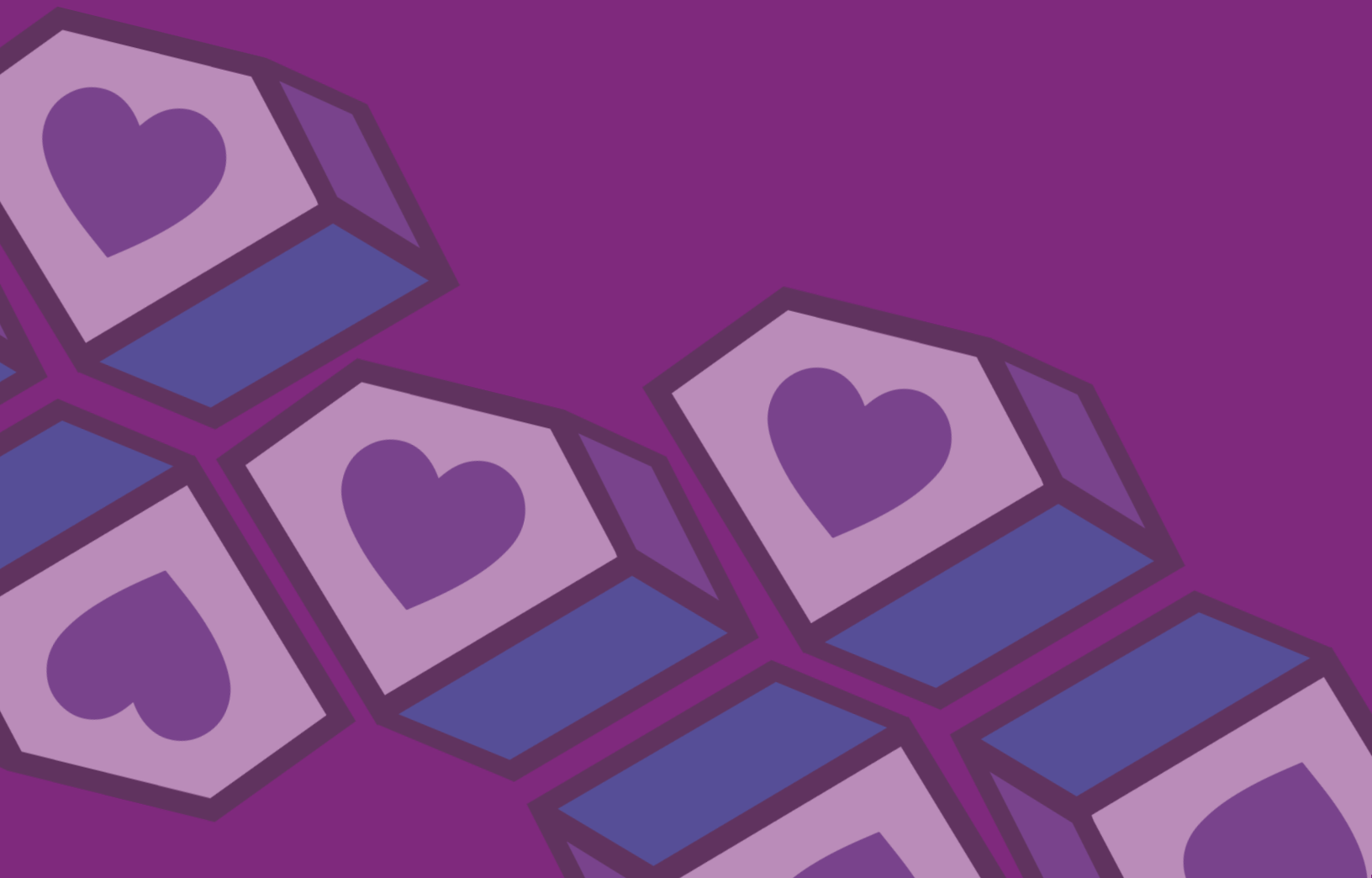
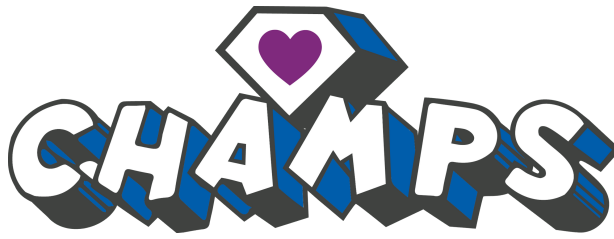




Children's **H**eroes **A**ddressing **M**altreatment, **P**revention & **S**olutions

TOOLKIT





ABOUT CHAMPS

CHAMPS celebrates the professionals and communities dedicated to solving child abuse. The compassion and commitment of each agency, partner and hero are essential to recognizing, reporting and responding to child abuse. We encourage communities to recognize their CHAMPS heroes who stand up for child abuse and promote the well-being of children and families.

PARTNER WITH US IN CELEBRATING HEROES IN THE FIGHT AGAINST CHILD ABUSE.

Spread the word by using CHAMPS resources and materials that you can utilize and customize to your organization.

CHAMPS toolkit includes:

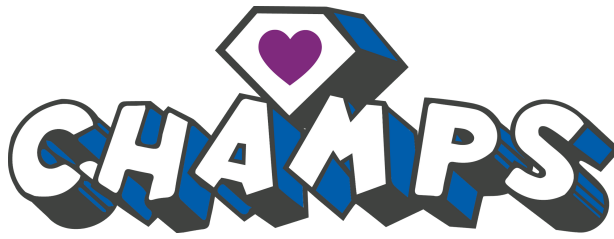
- Logos
- Branded visuals
- Social media graphics
- Graphics
- Printable materials, i.e. posters/flyers

INSTRUCTIONS

1. Log into your social channel (i.e. Facebook, Instagram, LinkedIn)
2. Choose an image in the packaged file and save onto your device
3. Upload the image to your social channel
4. Include our suggested copy or you can create your own!
5. Include our hashtags
6. Don't forget to tag us on your posts!

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POSTING ON SOCIAL MEDIA

We encourage you to use the following content and images on your channel to thank a CHAMP, build awareness and spread the word. Don't forget to tag us on your posts!

EXAMPLE:

Image



Caption

The compassion and commitment of each professional is essential in recognizing, reporting and responding to child abuse. Partner with us and thank a CHAMP by tagging your CHAMP below! #ThankaCHAMP #ChildAbuse #StopChildAbuse #ChildAbusePrevention

SHARE #HASHTAGS

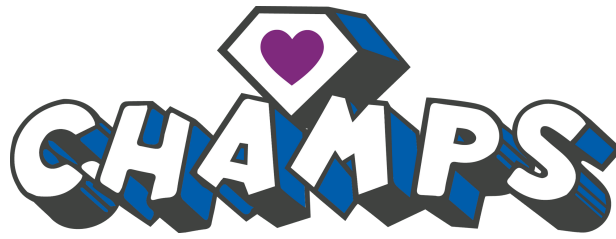
Be sure to tag us on all of your posts and include hashtags!



- #ThankaCHAMP
- #ChildAbuse
- #StopChildAbuse
- #ChildAbusePrevention

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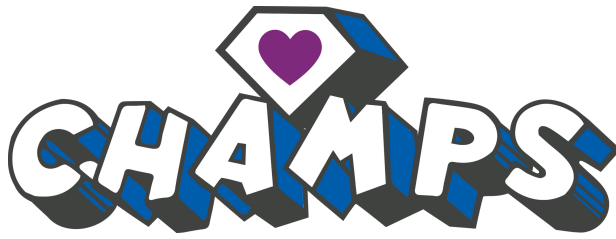


SOCIAL VISUALS



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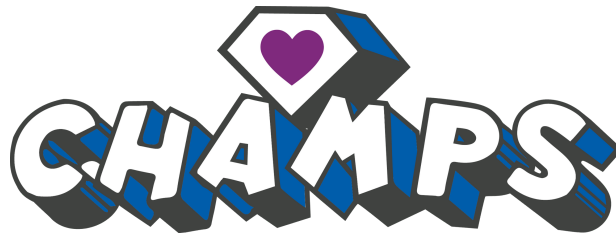


SUGGESTED COPY:

- Teachers and other education staff have been responsible for more than 1/5 of all reported child abuse cases – more than any other category of reporter. Let's celebrate ALL professionals who recognize, report and solve child abuse. Join us in celebrating heroes in the fight against child abuse. Tag your CHAMP down below! #ThankaCHAMP #ChildAbuse #StopChildAbuse #ChildAbusePrevention
- Shout out to all the CHAMPS that stand against child abuse. Join us in building awareness and spread the word by tagging your CHAMP below! #ThankaCHAMP #ChildAbuse #StopChildAbuse #ChildAbusePrevention
- The dedication of teams of all the multi-disciplinary professionals who solve child abuse including the professionals who work within schools who are so needed during COVID-19 to report. Join us in celebrating heroes in the fight against child abuse. Tag your CHAMP down below! #ThankaCHAMP #ChildAbuse #StopChildAbuse #ChildAbusePrevention
- The compassion and commitment of each professional is essential in recognizing, reporting and responding to child abuse. Join us and thank a CHAMP by tagging your CHAMP below! #ThankaCHAMP #ChildAbuse #StopChildAbuse #ChildAbusePrevention

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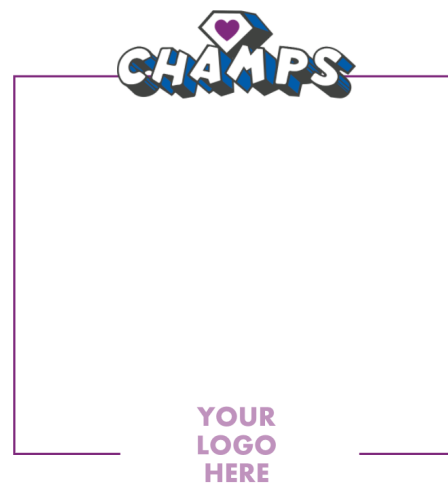


FRAMES

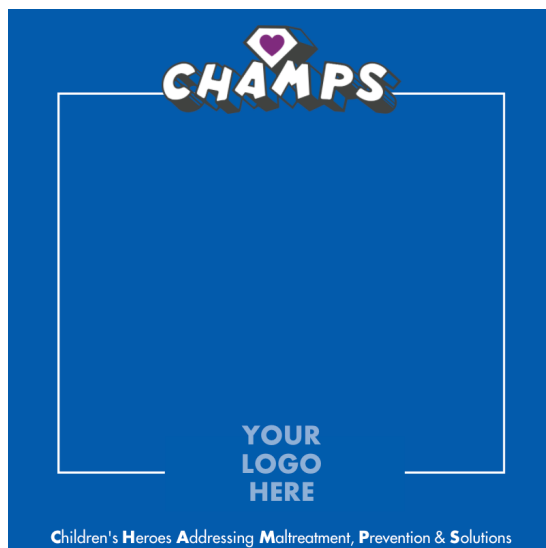
Add in your organization's logo and/or image with our CHAMPS frames.



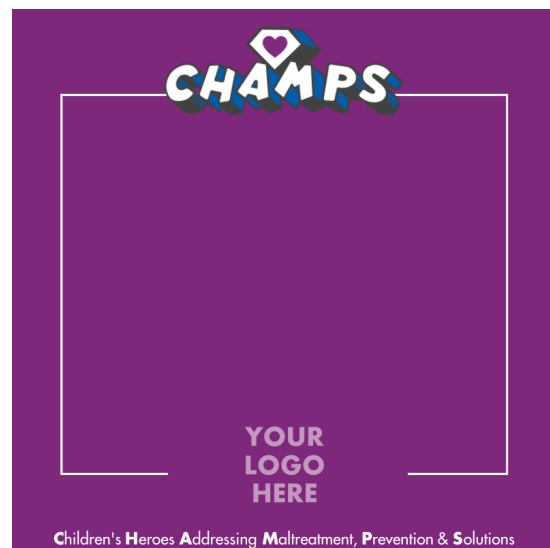
Children's Heroes Addressing Maltreatment, Prevention & Solutions



Children's Heroes Addressing Maltreatment, Prevention & Solutions



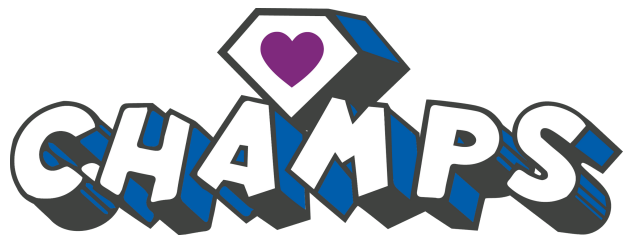
Children's Heroes Addressing Maltreatment, Prevention & Solutions



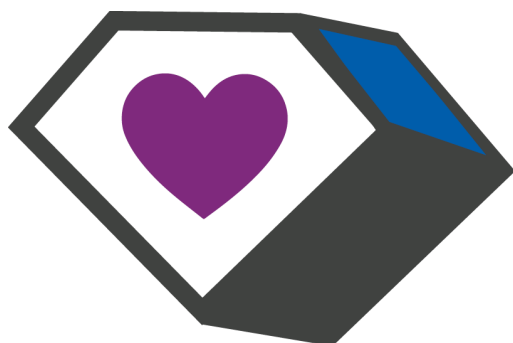
Children's Heroes Addressing Maltreatment, Prevention & Solutions

C.H.A.M.P.S

Children's **H**eroes **A**ddressing **M**altreatment, **P**revention & **S**olutions

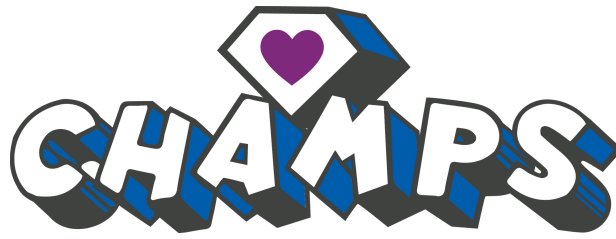


LOGOS



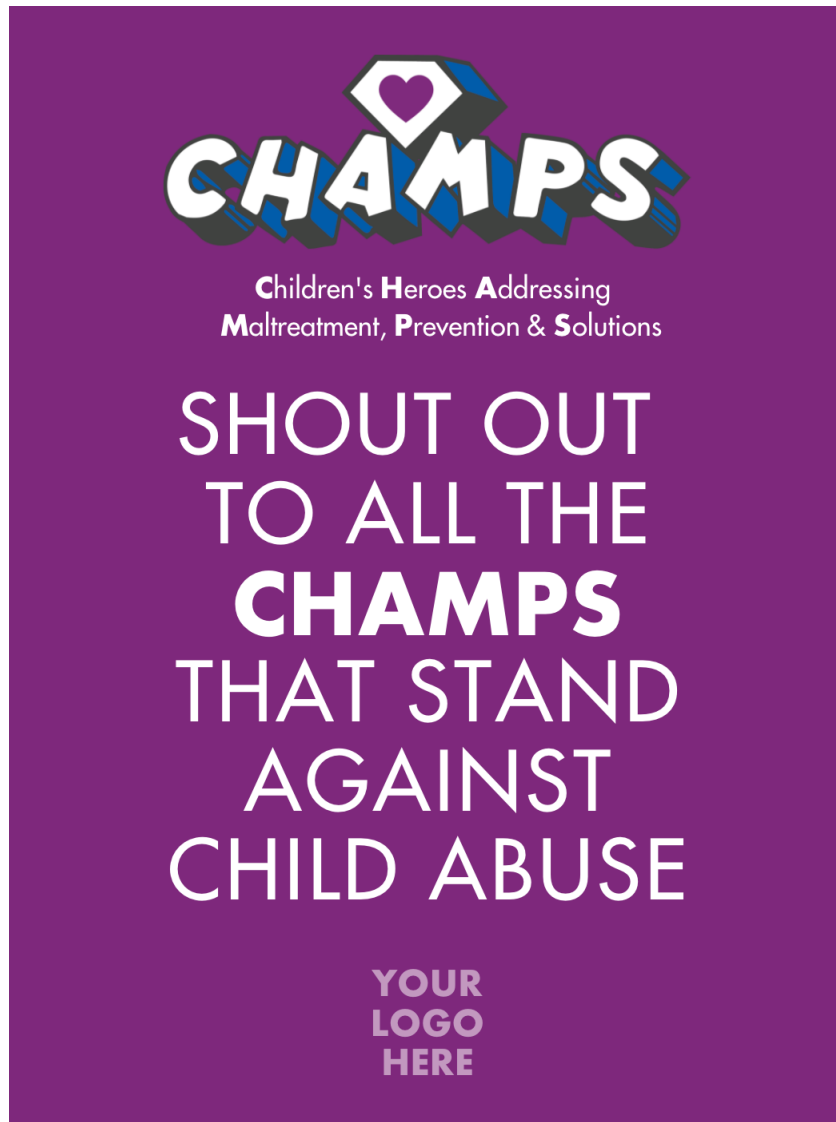
C.H.A.M.P.S

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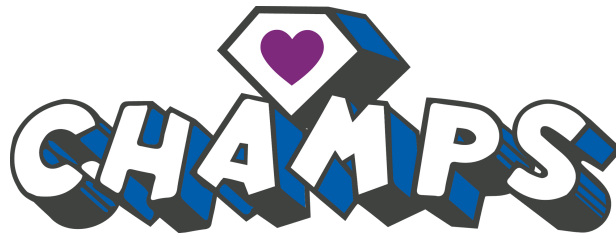
POSTER

Print out this CHAMPS poster to spread awareness in your home or your office!



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EMAIL & FACEBOOK BANNER

Include a CHAMPS email banner and Facebook banner to spread awareness!

EMAIL BANNER

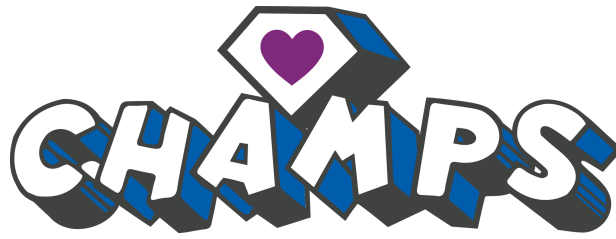


FACEBOOK BANNER



C.H.A.M.P.S

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SIGNAGE

Print out a CHAMPS sign and take a photo with it to spread awareness!

**I STAND AGAINST
CHILD ABUSE
#CHAMPS**



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